

Report of East North East Area Leader

Report to Outer North East Area Committee

Date: 18th March 2013

Subject: Moor Allerton Priority Neighbourhood Update Report

Are specific electoral Wards affected? If relevant, name(s) of Ward(s): Chapel Allerton and Moortown	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Are there implications for equality and diversity and cohesion and integration?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Is the decision eligible for Call-In?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Does the report contain confidential or exempt information? If relevant, Access to Information Procedure Rule number: Appendix number:	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

Summary of main issues

1. To provide an update to the committee on the progress and action being undertaken in the Moor Allerton Priority Neighbourhood.
2. To provide an overview and context to the 2012 Neighbourhood Index information.
3. To provide an update on the work completed in 2012/13 financial year
4. To provide the committee with refreshed Neighbourhood Improvement priorities for 2013/14.

Recommendations

5. That the committee note the content of this report and agree the refreshed Neighbourhood Improvement priorities.

1 Purpose of this report

- 1.1 The aim of this report is to discuss the priority neighbourhood of Moor Allerton, and provide context to the 2012 Neighbourhood Index information supporting the contents of the draft Neighbourhood Improvement Plan.
- 1.2 It is further the aim of this report to provide a refreshed Neighbourhood Improvement Plan (NIP) for the priority neighbourhood and allow the committee to comment and examine this plan.

2 Background information

- 2.1 The Moor Allerton Priority Neighbourhood includes the Lingfields, Firtrees, and Cranmer areas in Outer North East Leeds bounded by Harrogate Road to the east, Nursery Lane to the north, and Black Moor Road to the east. To the south it extends over the ring road to Stonegate Road to include the Queenhills/Leafields area which is in Inner North East Leeds.
- 2.2 Delivery of the NIP action plan is the responsibility of the Moor Allerton Partnership (MAP), a partnership of statutory and voluntary organisations. The MAP partners include Leeds City Council, East North East Homes Leeds (ENEHL), Leeds Jewish Housing Association, West Yorkshire Police, Job Centre Plus, MAECare, Northcall, IGEN¹, Churches Together and Groundwork Leeds.

3 Moor Allerton Neighbourhood Management Achievements

- 3.1 The focus of the Partnership during 2012/13 has been on mental health services, employment and benefit advice, and improving communication and information sharing between the partners.
- 3.2 Moor Allerton Partnership hosted a Health and Money awareness day at Moor Allerton Library on Friday 28th September. On offer was advice from Job Centre Plus, Trading Standards, CAB, the Council's Sports Service, MAECare, East North East Homes and the NHS. Manicures and face painting were provided by Northcall. Overall about 40 people attended the event, and for some it was a first visit to Moor Allerton Library.
- 3.3 MAECare's Gizzajob project, delivered in partnership with Jobcentre Plus, was particularly successful with nearly all the participants gaining employment.
- 3.4 Information sessions on employment and training opportunities are available for lone parents, carers and incapacity benefit claimants at Alwoodley Children's Centre.
- 3.5 Leeds has pledged to be a dementia friendly city, and MAECare are taking the lead on making Moor Allerton a dementia friendly community. They are working with local residents, Alwoodley Parish Council, local community and voluntary organisations and local businesses to raise awareness about the issues faced by people with dementia.

¹ Careers and Personal Development Service for young people and adults

- 3.6 In August MAECare announced that they had been awarded Big Lottery Funding of £206,594 to deliver a five year Mind and Body project which aims to maintain and improve the physical and mental health of older people. The project will offer service users the opportunity to participate in a wide and varied range of activities, depending on their interests and will also enhance the capacity of the community to support people with mental health problems by training volunteers and developing support groups.
- 3.7 MAECare's singing group for people with dementia and their carers is going from strength to strength. Singing has been proven to help with memory function and the group includes reminiscence activities.
- 3.8 In October ENEHL organised an event at St Paul's Church Hall for International Day of Older People to celebrate the diversity of the area and facilitate learning about different cultures and religions, targeting people over 60 and incorporating older people sharing their skills with others.
- 3.9 The mental health promotion work of Northcall and MAECare has been complimented by a Changing Minds course. Changing Minds is a six week course delivered in once weekly sessions of 3 hours, developed by Community Links with Funding from NHS Airedale, Bradford and Leeds to train front line workers as trainers. Learning outcomes are to improve mental health and well-being through increasing self-awareness, social skills and confidence to express emotions.
- 3.10 The course was delivered as a partnership project between Northcall who recruited participants and provided the venue and two Trainers from Leeds City Council Health Improvement and The Feel Good Factor. It was the beginning of a year long weekly group session encompassing various activities to improve mental health and well-being, a health need previously identified by the Moor Allerton Partnership. The course can be beneficial to anyone regardless of whether or not they have a diagnosis of a mental health problem.
- 3.11 6 people in total attended the course with a core group of eight people emerging who attended regularly to form a cohesive group, participating fully to mutual benefit. One participant commented "I have been aggressive to different people – I wanted to know why. This has been answered today. It has been really positive". The course is facilitated to create a safe confidential space for people to develop emotional wellbeing. Each weekly session has a different topic to increase knowledge around resilience, relationships, constructive communication and positive activities as well as structured time to express emotions and situations, share experiences and gain support. Other comments included "Helpful, structured session. Can see that interacting with other people is helpful, enjoyed it". One participant even reported that she is waiting for a referral to the Community Mental Health Team and that as a result of attending the course which "feels like a safe group" she is not sure if she now really needs additional clinical help. The Changing Minds participants are now looking forward to maintaining their new support network and friendships with the continuing weekly sessions at Northcall.

- 3.12 Alwoodley Children's Centre staff are now part of the Early Start Team. Early Start teams bring staff from children's centres and health visiting services together to make support for local more joined up and focused.
- 3.13 The youth service successfully engaged with 24 young people from Allerton High and Cardinal Heanon High Schools on a fun day; they also provided trips to Herd Farm, Blackpool and Paint balling during the summer holidays, funded by the Alwoodley Cluster.
- 3.14 The Youth Service also delivered detached youth work session in the Queens Hills, supporting young people and sign posting them to current youth provision in the area, lunchtime and after school detached sessions at Allerton High School, a youth group at Moortown Methodist Church, sessions at Open House, and following its closure, detached youth work in the Lingfield area. Youth work sessions will be commencing shortly in the FY20 room at Moor Allerton Library to replace those lost by the closure of Open House.
- 3.15 The Council's Sports officers have led on some fact finding on the available of physical activities in with youth service, Alwoodley Extended Services and West Yorkshire Police. which The findings are being used to put together some detailed proposals for developing activities with outcomes to reduce anti social behaviour, improve knowledge, self esteem and confidence, reduce health inequalities, create more positive role models and create a stronger community.
- 3.16 Leeds Library Service undertook a community engagement project in December aimed at making library services in Leeds as relevant and useful as possible for their local areas. In Moor Allerton the focus was on increasing the use of the library by children and young people. In response to the findings of this consultation they are starting new activities at the library will include a monthly book club for young people aged 13 – 17, and a monthly Family Club; plus a 'Horrible Histories' session during February half term.
- 3.17 Targeted work has taken place in the Queenhills area involving West Yorkshire Police, Leeds Anti-Social Behaviour Team, Leeds Jewish Housing and East North East Homes Leeds to tackle drug crime.
- 3.18 In July 2012 the inspector for Roundhay, Alwoodley, Moortown Neighbourhood Policing Team made a guest appearance on BBC Crimewatch Roadshow talking about Operation Bobby - tackling anti-social behaviour at Cramner Bank Shopping Parade. Covert cameras have been installed and police officers have also been working alongside those using the shops as well as local business leaders, to ensure that high visibility police patrols are taking place across the area during times when problems have occurred. Since Operation Bobby began incidents of anti-social behaviour have continued to fall with April seeing a 60% cut in reports of anti-social behaviour when compared with the same month last year.
- 3.19 A directory has been produced and circulated which provides information on the services available in Moor Allerton. This has been produced to enable service providers to signpost people to the support they need. The directory has been well received, and is about to be updated.

4 Neighbourhood Index Assessment 2012 Statistics

- 4.1 The Neighbourhood Index comparisons have now been completed and are included in the Neighbourhood Improvement Plan.
- 4.2 The Lingfields, Firtrees, Cranmers areas form part of the Moor Allerton Middle Layer Super Output Area (MSOA), reference E02002347. The 2012 statistics show that Moor Allerton is ranked 35th out of 108 MSOAs in the city. This is a drop of one place from 2011 overall. Economic activity and health are performing at or below the city average with community safety, education, environment, and housing all perform at or above the city average.
- 4.3 Economic activity is ranked 27 out of 108 MSOAs:
- 261 people (6.55%) of working age are claiming job seekers allowance (city average 4.71%);
 - 430 (10.79%) are claiming incapacity benefit (city average 5.77%);
 - 279 children (23.60%) live in a workless household (city average 20.16%);
 - 251 households (9.05%) are receiving in work benefits (city average 5.76%);
 - 410 households aged 60+ (14.78%) are in receipt of benefits (city average 10.32%);
- 4.4 Health is ranked 42, showing a drop of 7 places with significant increases in circulatory disease mortality, and the incidence of low birthweight.
- 4.5 Community safety is ranked 52 and showing continual improvement over the past four years, with the numbers of incidences of crime and anti-social behaviour well below the numbers recorded in the baseline year of 2009.
- 4.6 Education, ranked 42, includes absenteeism, pupil achievement and NEETs². Performance dipped in 2010, but has recovered in subsequent years.
- 4.7 Environment performs persistently well.
- 4.8 The Queenhills/Leafields neighbourhood falls within the Carr Manor Super Output Area; this MSOA covers a much wider neighbourhood, so the statistics do not necessarily reflect the current picture for the Queenshills/Leafields.
- 4.9 However the MAP area breaks down into four Lower Level Super Output Areas (LSOA) and data is available at this level. LSOA reference E01011510 covers Stonegate Road/ Queenshills/Fieldhouse Drive & Close.
- 4.10 The available data shows that 70 people of working age (7.3%) are claiming job seekers allowance, and 145 (15.1%) are claiming Employment Support Allowance/Incapacity Benefits.³

5 Neighbourhood Improvement Priorities 2013

² NEET – not in employment, education or training

³ Source Dept of Work & Pensions, 2012

5.1 The Neighbourhood Improvement Plan (NIP) for Moor Allerton has been updated to reflect the changes in the Neighbourhood Index data. A copy is attached at Appendix A. For 2012, the focus of MAP will be on the following priorities:

- Reduce the % of working age people in receipt of benefits;
- Reduce health inequalities;
- Increase opportunities for young people;
- Reduce crime and anti-social behaviour;
- Ensure vulnerable people have access to the services and support they need;
- Improve community cohesion.

5.2 Subject to the Area Committee sign off, these priorities will form the basis of a new action for the Moor Allerton priority for 2013 which will be developed with MAP partners.

6 Corporate Considerations

6.1 Consultation and Engagement

6.1.1 Consultation and engagement for this process is completed through the Moor Allerton Partnership.

6.2 Equality and Diversity / Cohesion and Integration

6.2.1 Equality and Diversity are monitored through the NIP and in identifying inequalities and looking to resolve these; this information forms a crucial part of all work in priority neighbourhoods.

6.3 Council Policies and City Priorities

6.3.1 The work links directly to overall city wide plans through the Vision for Leeds.

6.4 Resources and Value for Money

6.4.1 This project looks to better integrate and streamline existing resources creating an integrated approach to issues with associated improvements in value for money.

6.5 Legal Implications, Access to Information and Call In

The 2011/12 Function Schedule, included in the Council's Constitution (Part 3, section 3c), the Area Committee has delegated responsibility to oversee all neighbourhood management programmes in their area.

6.6 Risk Management

6.6.1 Not applicable in this instance.

7 Conclusions

7.1 Moor Allerton is the only priority neighbourhood in Outer North East Leeds. A Neighbourhood Improvement Plan has been updated, and the action plan has been revised to reflect the latest information from the 2012 Neighbourhood Index.

8 Recommendations

- 8.1 That the committee note the contents of this report and the updated NIP in appendix A.
- 8.2 That the committee agree the neighbourhood improvement priorities within the NIP for the next twelve months.

9 Background documents⁴

- 9.1 Area Committee Roles and Functions 2011/12

⁴ The background documents listed in this section are available for inspection on request for a period of four years following the date of the relevant meeting. Accordingly this list does not include documents containing exempt or confidential information, or any published works. Requests to inspect any background documents should be submitted to the report author.